

MARTINA MORICONI

Hi! I'm Martina, a graphic designer with the passion for illustration, UI, brand development and web design. Passionate surfer, painter and certified sailing instructor.

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Work Experience

- **Oakhealth** - Lourinhã, Portugal
Graphic and Web Design - October 2024 to present
Designing and developing a website for a physiotherapy business with integrated e-commerce functionality. Additionally, creating merchandising designs, Instagram illustrations, and visual assets for marketing.
- **Flow e-bike** - Peniche, Portugal
Graphic Design - June 2024 to present
Designing flyers, posters, and merchandising materials for Flow, an e-bike business. Producing photo and video content for social media, as well as creating marketing assets for campaigns.
- **Soul Wave** - Buggerru, Italy
Graphic Design - 2023
Creating the logo, brand identity, social media assets and merchandising materials for Soul Wave, a surf-related brand.
- **Gibi School** - Modena, Italy
Graphic Design - 2020 - 2022
Designing logos, social media assets, corporate templates, and printed materials. Led a team of graphic designers, managing project workflows and ensuring high-quality outputs.

Technical Skills

Adobe Creative Suite -
Photoshop, Illustrator, InDesign,
Lightroom
Fusion 360, Cinema 4D, Rhinoceros
Wix.com, Wordpress

Education

ISIA Roma -
Bachelor in Product Design
September 2019 - 2023

Internships

- 2019
- **L&S Lighting** - Conceptual design
- 2020
- **B&C Bows, luxury for musicians**
- **Marine Interiors** - Product design
- 2022
- **Profili Photo Studio**
- **Valcucine** - Artigianal product design

Exhibitions

- MuCa museum** - Monfalcone, Italy
Painting exhibition
- Venice glass Week 2022** -
Venice, Italy
Product exhibition